

PLATSO MUSIC – LICENSING & PRICING GUIDE

Lou Warde, Composer | Platso Music (BMI)

Thank you for your interest in recording or licensing my guitar ensemble works. My goal is to make these pieces accessible while maintaining fair use and professional standards.



COMMERCIAL AUDIO / VIDEO RECORDINGS (ENSEMBLES)

For guitar quartets and similar ensembles recording for:

- Albums (CD or digital)
 - Streaming platforms (Spotify, Apple Music, etc.)
- (Monetized YouTube performances are exempt)

Typical Fee (per composition): \$75 – \$300

Notes:

- One-time flat fee
- Non-exclusive license
- Includes ongoing distribution and monetization
- No royalties owed to composer from sales/streams



FILM, VIDEO, & SYNC LICENSING

For use in:

- Film (independent or commercial)
- Documentaries
- Video content, games, or multimedia

Typical Fee Range: \$100 – \$2,500+

Pricing depends on:

- Budget of the project
- Distribution (festival, streaming, broadcast, etc.)
- Length of music used
- Prominence of placement



HIGHER-BUDGET PRODUCTIONS

For:

- Television
- Streaming platforms
- Commercial releases
- Advertising

Typical Fee Range: \$2,500 – \$10,000+ (Custom quote required)



IMPORTANT NOTES

- All licenses are **non-exclusive** unless otherwise agreed
- A **written license agreement is required** for all commercial uses
- Fees are typically **one-time flat fees**
- Performance royalties (if applicable) are collected by:
Lou Warde (Composer)
Platso Music (Publisher) via BMI



FREE PERFORMANCE USE (NON-COMMERCIAL)

You are always welcome to:

- Perform these works live
- Share performances on YouTube or social media (non-commercial)

No license fee required for non-commercial use.



HOW TO REQUEST A LICENSE

Please include:

- Composition title(s)
- Type of project
- Distribution plans
- Timeline

Contact:

TheGuitarClassroom@gmail.com

TheGuitarClassroom.com (Contact page)