

PLATSO MUSIC
Licensing & Pricing Guide
Lou Warde, Composer | Platso Music (BMI)

 COMMERCIAL RECORDINGS (ENSEMBLES)


For guitar quartets and similar ensembles recording for:

- Albums (CD or digital)
- Streaming platforms (Spotify, Apple Music, etc.)
- Monetized YouTube performances

Typical Fee (per composition): \$75 – \$300

Includes:

- One-time flat fee
- Non-exclusive license
- Unlimited distribution and monetization
- No royalties owed to composer from sales/streams

 FILM, VIDEO & SYNC LICENSING

For use in:

- Film (independent or commercial)
- Documentaries
- YouTube channels (monetized)
- Games and multimedia

Typical Fee Range: \$100 – \$2,500+

*Pricing factors:

- Project budget
- Distribution (festival, streaming, broadcast)
- Duration of music used
- Prominence of placement



HIGHER-BUDGET PRODUCTIONS

For:

- Television
- Streaming platforms
- Advertising
- Large-scale commercial releases

Typical Fee Range: \$2,500 – \$10,000+

(Custom quote required)



IMPORTANT INFORMATION

- All licenses are ****non-exclusive**** unless otherwise agreed
- A ****written agreement is required**** for commercial use
- Fees are typically ****one-time flat fees****

Performance royalties (if applicable):

Collected via BMI by:

Lou Warde (Composer)

Platso Music (Publisher)



NON-COMMERCIAL USE

You are welcome to:

- Perform these works live
- Share performances on YouTube or social media (non-commercial)

No license fee required.

 LICENSING REQUESTS

Please include:

- Composition title(s)
- Project type
- Distribution plans
- Timeline

Contact:

TheGuitarClassroom@gmail.com

TheGuitarClassroom.com

Thank you for supporting new music and live performance.